WHAT IS CLAIMED IS:

1. A vehicle center console assembly defining a reconfigurable storage area, said console assembly comprising:

an enclosure defining the storage area; and

a flexible web segregating the storage area, said flexible web detachably affixed to said enclosure whereby through rearrangement of the flexible web the storage area may be reconfigured.

- 2. The vehicle center console assembly of claim 1, wherein said enclosure is generally rectangular and comprises first and second spaced side walls, a front wall and a rear wall.
- 3. The vehicle center console assembly of claim 2, wherein said enclosure further comprises a base wall and a lid, said lid being movable between an open and closed position.
- 4. The vehicle center console assembly of claim 1, further comprising a plurality of fasteners affixed to said flexible web and a plurality of receptacles within said enclosure.

- 5. The vehicle center console assembly of claim 4, wherein a number of receptacles within the enclosure exceeds a number of fasteners affixed to said flexible web, thereby allowing multiple configurations of said web within said enclosure.
- 6. The vehicle center console assembly of claim 4, wherein said fasteners each include a stem portion defining an aperture at a first end for attachment to said web and a head portion at an opposite end of said stem portion for engagement with one of the receptacles.
- 7. The vehicle center console assembly of claim 6, wherein each receptacle defines:

an aperture for passage of said head portion; and

a slotted seat adjacent to said aperture whereby the stem portion of said fastener may be slid into said slot and the head portion into said seat, whereby interaction between said seat and said head portion restricts removal of said fastener from said receptacle.

- 8. The vehicle center console assembly of claim 6 wherein some of said receptacles have a first orientation while at least one of said receptacles has a second orientation.
 - 9. The vehicle center console assembly of claim 1, wherein said web is a net.

- 10. The vehicle center console assembly of claim 2, further including a plurality of receptacles within said enclosure arranged in a pattern of three rows of three receptacles each upon each of said side walls.
- 11. The vehicle center console assembly of claim 10, wherein each receptacle defines an aperture and an adjacent slotted seat and wherein the three rows of three receptacles each are configured as follows:

a lowermost row including three receptacles each having said receptacle aperture as a lowermost portion of said receptacle;

an uppermost row including three receptacles each having said receptacle aperture as an uppermost portion of said receptacle; and

an intermediate row including a first receptacle having said receptacle aperture adjacent a first edge of said enclosure side wall, a second receptacle having said receptacle aperture adjacent an opposite edge of said enclosure side wall, and a third receptacle intermediate said first and second receptacles having its aperture as the uppermost portion of said third receptacle.

12. The vehicle center console assembly of claim 10, wherein said flexible web has first and second edges along a length of said web and is sized to allow attachment to said enclosure in a first configuration wherein:

said first web edge is detachably affixed to said first side wall of said enclosure and said second web edge is detachably affixed to said second side wall of said enclosure:

as well as a second configuration wherein:

said first web edge is detachably affixed to a first row of receptacles on said first side wall and said second web edge is detachably affixed to an adjacent row of receptacles of said first side wall of said enclosure.

- 13. The vehicle center console assembly according to claim 4, wherein said plurality of receptacles are integrally provided by said enclosure.
- 14. The vehicle center console assembly according to claim 4, wherein said plurality of receptacles are provided on a plate that is received in said enclosure.
- 15. The vehicle center console assembly according to claim 4, wherein a first group of said receptacles are provided by a first plate strip, and a second group of said receptacles are provided by a second plate strip, and wherein said first and second plate strips are affixed within said enclosure.
- 16. A method of securing items within a vehicle center console comprising the steps of:

providing a vehicle center console assembly having a generally rectangular enclosure defined by first and second spaced side walls, a front wall and a rear wall;

placing an item into said enclosure; and

securing said item in place by detachably affixing a web to an interior surface of at least one of said walls.

- 17. The method of claim 16, wherein a plurality of fasteners are affixed to said web and each fastener is detachably affixed to a receptacle upon one of said first and second side walls.
- 18. The method of claim 16, wherein a plurality of fasteners are affixed to said web and a first fastener is detachably affixed to a first receptacle upon said first side wall of said enclosure and a second fastener is detachably affixed to a second receptacle upon said second side wall of said enclosure.

19. A vehicle comprising:

a passenger compartment said passenger compartment including a vehicle center console assembly defining a reconfigurable storage area, said console assembly including:

an enclosure defining the storage area; and

a flexible web detachably affixed to said enclosure whereby the storage area within the enclosure is changeably segregated by said flexible web.